



## Mad Women: The Other Side of Life on Madison Avenue in the 60s and Beyond

By Jane Maas

St. Martin's Griffin, United States, 2013. Paperback. Book Condition: New. 208 x 137 mm. Language: English . Brand New Book. Fans of the show Mad Men are dying to know how accurate it is. Was there really that much sex at the office? Were there really three-martini lunches? Were women really second-class citizens? Jane Maas says the answer to all three questions is unequivocally yes. Her book Mad Women, based on her own experiences and countless interviews with her peers, is a fascinating tell-all account of life as an ad woman in the male jungle of Madison Avenue.



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