



IKEA's Supply Chain Management

By Stanislavs Sabitovs

GRIN Verlag GmbH Apr 2014, 2014. Taschenbuch. Book
 Condition: Neu. 208x139x7 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2011 in the subject Business economics - Supply, Production, Logistics, grade: 2,0, Tongji University (SEM), language: English, abstract: This paper discusses the supply chain and the sourcing approach of IKEA, the home furniture producer that operates in 26 countries having almost 280 stores (IKEA, 2010). In 2010, IKEA had 1,074 suppliers in 55 countries. The globally integrated network of the company makes it particularly interesting to examine how the supply chain and global sourcing are managed at IKEA. For the analysis of the IKEA's supply chain the author consults the firm's reports, such as the Annual Report 2010 and Sustainability Report 2010, several scientific papers and articles on the supply chain management and IKEA, and for the overview a movie on IKEA's manufacturing approach filmed by National Geographic Channel. 16 pp. Englisch.



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