



The [H1 Genuine] the CIO Survival Handbook - China Financial Bo slightly modern management library(Chinese Edition)

By LU CHEN ZHU .

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date :2004-12-01 Pages: 2004 Publisher: Higher Education Press title: CIO Survival Guide - the China Financial Bo slightly modern management library List Price: 29.8 yuan Author: Lu the Chen forward. Feng Bing. Li Qingbo translated and published Social: Higher Education Press Publication Date: 2004-12-1 ISBN: 9.787.040.161.564 words: Page 2004 -01-01 Edition: Binding: Folio: Product ID: Wing Garden: 440 303. Higher Education Press Editor's Mark Lu Chen how to make IT integration into the mainstream of business and how to help the CIO into full participants in terms of decision-making authority and functions of managers from a technical to give a lot of important guiding. The book is also a CEO Survival Manual. which provides a way for IT to play its application framework structure and in a concise. the Emperor Zheng Bo cited. very readable test meanders. All successful executives should read this book! Summary positioning and the role of IT in business management. has been troubled by domestic corporate CEO and CIO of important issues. on the one hand. as market competition intensifies. the application of information technology...

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